

The Context of a Meal

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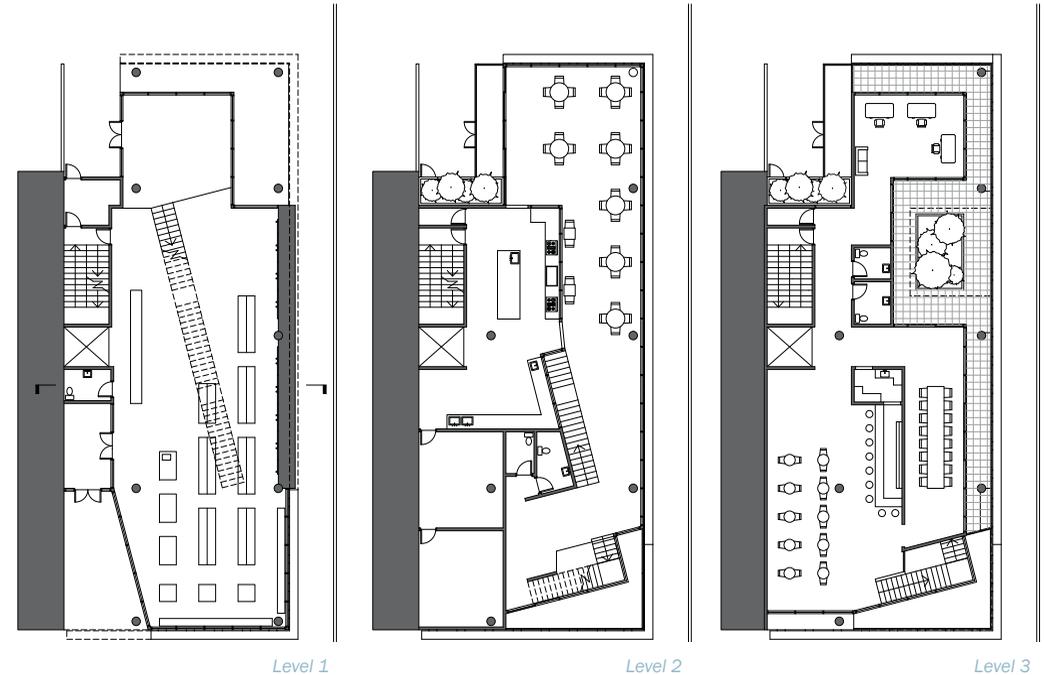
Site: The project is located the revitalized North Knoxville community of Knoxville, Tennessee. The urban corner site completes the block occupied by an adjacent row-house community.

Program: A 9000 ft² neighborhood market and café

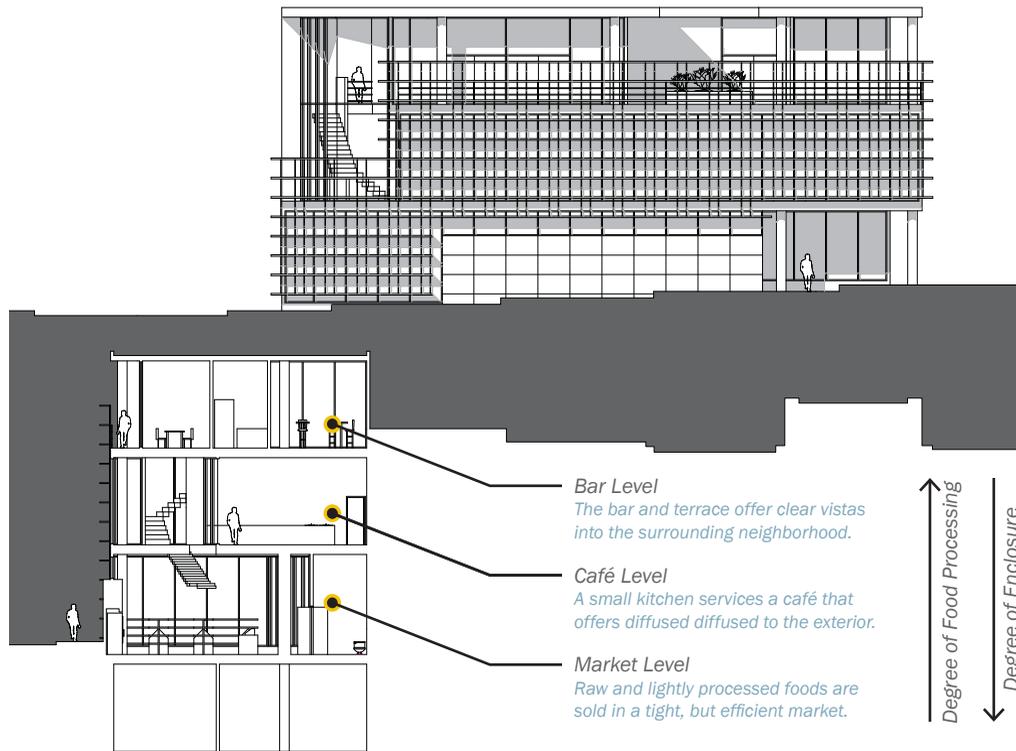
Concept: The façade is explored free of structural responsibilities and open to numerous expressions of interior, exterior, scalar, material, visual, and light conditions that further enhance the experience of programs and spaces. The procession of spaces is considered in relation to the process of “constructing” and consuming a meal. The façade system responds in a related manner.



Study model (basswood and chipboard)



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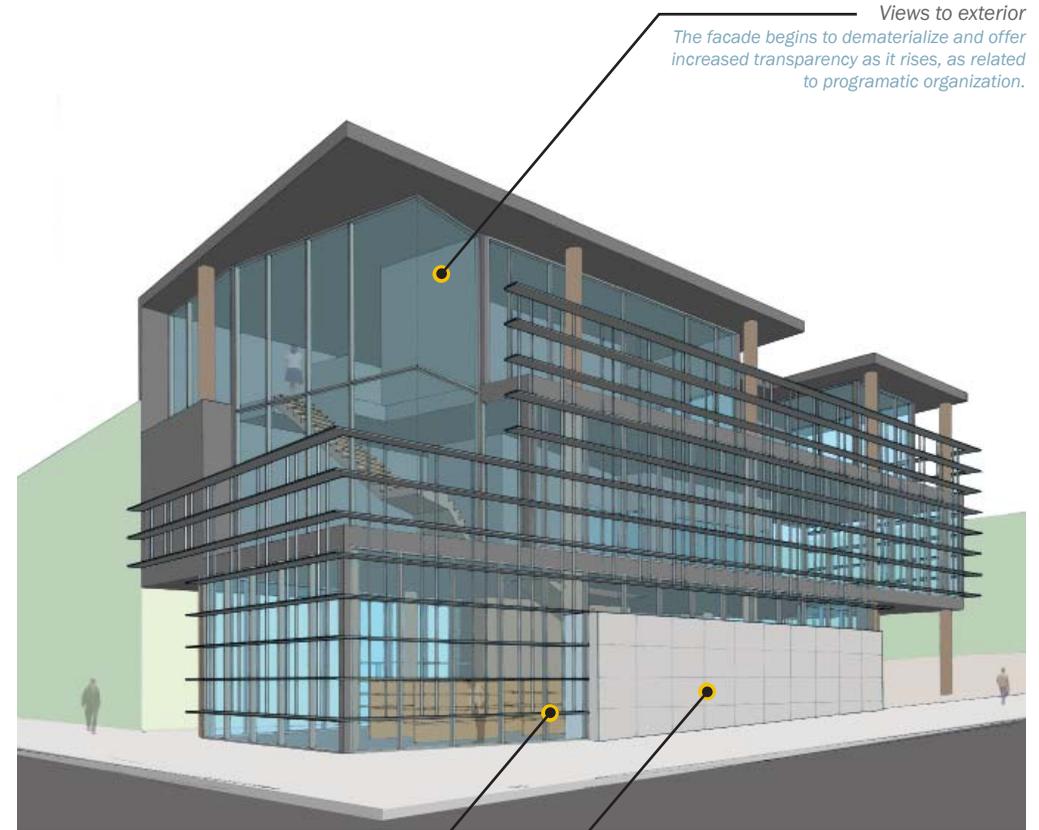
Bar Level
The bar and terrace offer clear vistas into the surrounding neighborhood.

Café Level
A small kitchen services a café that offers diffused views to the exterior.

Market Level
Raw and lightly processed foods are sold in a tight, but efficient market.

↑ Degree of Food Processing
 ↓ Degree of Enclosure

Primary elevation and transverse section



Views to exterior
The facade begins to dematerialize and offer increased transparency as it rises, as related to programmatic organization.

Perspective from street

Aluminum façade panels
The system is designed to regulate interior light and enclosure. As the degree of food processing inherent in each programmatic level increases, the degree of enclosure inversely decreases and allows more views.

Aluminum façade screen
The refrigerated area of the market creates a solid element on the façade to respond to the urban sidewalk and street condition.